



08.02.2021

PRESS RELEASE

Generali develops cutting-edge solution in cooperation with Movendo for robot-assisted fall prevention

- **Generali launches a collaboration with Movendo Technology, the Research and Prevention Centre (FPZ) and the German Sport University in the fields of robotics and prevention**
- **In the first initiative, Generali explores training people using a robotic system to prevent fall risk**

Press Contact

Giulio Benedetti
Head of Communication
and Public Affairs
T +49 (0) 89 5121-8294

Stefan Göbel
Communication
Head of External Communication
T +49 (0) 89 5121-6100

Nicole Skalicky
Communication
External Communication
T +49 (0) 221 1-8214

presse.de@generali.com

Generali Deutschland AG
Adenauerring 7
D-81737 Munich, Germany

www.generali.de

Twitter: @GeneraliDE

Guido Romeo
Corporate Communication Head
T +39 349 4154010; +39 342 1239414
guido.romeo@dompe.com

Dompé farmaceutici S.p.A
Via Santa Lucia, 6
20122 Milan, Italy

www.dompe.com

Munich – Every year, around 6 million falls occur in Germany among people aged 65+. 450,000 people even end up in hospital after a fall. These figures show how dangerous falls can be - especially in old age. As a life-time partner for its customers, Generali Deutschland is therefore developing a robot-assisted solution for fall prevention in cooperation with Movendo Technology, the Research and Prevention Centre (FPZ) and the scientific research partner Deutsche Sporthochschule Köln (German Sport University in Cologne).

INNOVATIVE PARTNERS AND SCIENCE-BASED EXPERTISE

As a first step in this cooperation, Generali Deutschland and its partners are investigating the effects of robot-assisted training on people with an increased risk of falling. Participants to the trial train in FPZ therapy centres with the help of the robotic system “hunova” developed by the Italian company Movendo Technology, which sets new standards thanks to its unmatched technological expertise. Generali's goal is to offer its customers personalized solutions for fall prevention and reduce the number of falls. After an initial phase in Germany, the project is expected to be spread out globally.

Giovanni Liverani, CEO of Generali Deutschland AG, emphasised: *“Innovation is key to win the race to become a life-time partner to customers. This means being able to leverage new technologies and develop forward-looking solutions for our customers and sales organisations, as well as to further expand our insurance, prevention and assistance propositions. With this innovative partnership, we enable the practical use of the robotic system 'hunova' developed by Movendo Technologies to the benefit of our customers, with a specific focus on the elderly.”*

Simone Ungaro, CEO of Movendo Technology, said: *“We are proud to be part of the Life-Time Partner promise concept that Generali developed. Thanks to Generali, together with FPZ and Deutsche Sporthochschule Köln we are properly positioned to create a distinctive breakthrough in the healthcare sector.*



Using our robot 'hunova' and its digital solution 'silver index', it is now possible to evaluate and predict objectively the risk of fall and support people in reducing such risk through personalized training, and ultimately improve their quality of life."

Generali has a solid track record of developing new solutions aimed at health prevention together with scientific institutions and innovative consulting and technology companies. One of the latest examples is the Generali VitalSigns&Care app, to be released soon, which measures blood oxygen saturation, respiratory rate, heart rate and heart rate variability exclusively via a smartphone camera.

GENERALI IN GERMANY

Generali is the second largest primary insurance group in the German market with a premium income of € 14.3 billion and around 10 million customers at the end of 2019. Part of the international Generali Group, Generali Deutschland operates in the life and property/casualty segments through the Generali, CosmosDirekt and Dialog brands. The products of Generali Deutschland are exclusively available from the advisors of the Deutsche Vermögensberatung Group. Generali's objective is to be a life-time partner for its customers, offering innovative, personalized solutions and services thanks to an outstanding distribution network in exclusive and direct sales as well as in the broker channel.

MOVENDO TECHNOLOGY

Movendo Technology, part of the biopharmaceutical group Dompé Holdings, was established in 2016 as a spin-off of the Italian Institute of Technology. Headquartered in Genoa (Italy) with subsidiaries in Munich (Germany) and Boston (USA), Movendo Technology develops and commercializes robotic and digital rehabilitation solutions for objective, functional assessments and effective treatments. hunova®, the company's flagship product and one of the most versatile robotic assistive devices available on the market, improves orthopaedic rehabilitation, the management of neurological and chronic conditions, active aging and athletic performance. Proprietary software algorithms and novel IT and machine learning solutions provide for predictive and personalized therapy, telerehabilitation as well as for data-driven population health management tools.

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