
Marketing Specialist

COMPANY

Movendo Technology (www.movendo.technology) is an innovative medical company focused on the design and production of cutting-edge robotic technologies for physical rehabilitation. Movendo is a spin-off of the Italian Institute of Technology (www.iit.it), a research center leader in robotics, neuroscience, nanotechnology, renewable energies, graphene, and computation. Movendo Technology has been funded by Sergio Dompè president of Sergio Dompè Pharmaceutical, a leading Bio-Pharmaceutical company.

MARKETING SPECIALIST POSITION

We are looking for a Marketing and Social Media Specialist focused on creating and edit digital content, organize events, manage press and share the company image. Experience required at least one year.

THE SKILLS WE ARE LOOKING FOR ARE:

Execute and integrate social media strategy through competitive research, platform determination, benchmarking, messaging and audience identification

Content creation, interacting with the company technical areas and generating an appealing message that

Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action.

Set up and optimize company pages within each platform to increase the visibility of company's social content

Moderate all user-generated content in line with the moderation policy for each community

Continuously improve by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information

Collaborate with other departments (customer relations, sales etc) to manage reputation, identify key players and coordinate actions

Manage convention and workshop installation, layouts and strategy to effectively promote Movendo Technology Image.

APPLICATION PROCEDURE

Interested applicants should submit in electronic form their CV outlining experience and qualifications, and a statement of interests and plans to career@movendo.technology, stating "MARKETING SPECIALIST POSITION" in the subject of the e-mail.



In order to comply with the Italian law (art. 23 of Privacy Law of the Italian Legislative Decree n. 196/03), we have to kindly ask the candidate to give his/her consent to allow Movendo Technology to process his/her personal data. We inform you that the information you provide will be used solely for the purpose of assessing your professional profile to meet the requirements of Movendo Technology. Your data will be processed by Movendo Technology, with headquarters in Genoa, Calata Cattaneo 15, acting as the Data Holder, using computer and paper based means, observing the rules on protection of personal data, including those relating to the security of data. Please also note that, pursuant to art.7 of Legislative Decree 196/2003, you may exercise your rights at any time as a party concerned by contacting the Data Manager. Movendo Technology is an Equal Opportunity Employer that actively seeks diversity in the workforce.